

The Couplepreneur – Partners in Purpose



DECISION COMPASS

Discover if you're ready to build a business without losing your relationship or marriage.

Answer each question & score them as honestly as possible.

This is meant only as a guide to assist you in your decision making process.

Place an "X" in each of the columns that corresponding to how you would answer each question

<u>Life Element</u>	<u>Question for Consideration</u>	<u>Not really</u>	<u>Somewhat</u>	<u>Definitely</u>
Shared Vision	Do we truly want the same future?			
Faith & Values	Are our values guiding our decisions?			
Skills & Roles	Do our strengths complement each other?			
Lifestyle	Do we understand how will this affect marriage, children, and time?			
Financial Readiness	Can we survive financially if the business struggles?			
Risk Tolerance	Are we equally comfortable with uncertainty?			
Communication	Can we disagree without damaging the relationship?			
Leadership	Can we agree on how will final decisions be made?			
COLUMN TOTALS - Add up the number of 'X's in each column:		0	0	0
MULTIPLIER :		1	2	3
Multiply the COLUMN TOTAL by the MULTIPLIER		0	0	0
Add all the 3 columns for a TOTAL SCORE:		0		



Score Range:

Definitely 24 TO 19

Somewhat 18 TO 13

Not really 12 TO 8

THE COUPLEPRENEUR PROJECT COMPASS

Division of Assignments & Duties



STRATEGIC PLANNING	RANKING PRIORITY - <i>We need it now or later?</i>	ME	PARTNER	SHARED
Mission Statement / Vision / Values				
Research Projects				
Establish SMART Objectives				
Business Licenses / legal compliance				

BUSINESS DEVELOPMENT	RANKING PRIORITY	ME	PARTNER	SHARED
Goal Setting				
Sales Presentations & Bid Creation				
New Contract Negotiating				
Manages Client Relations & meetings				
Contract Renewals				

MARKETING	RANKING PRIORITY	ME	PARTNER	SHARED
Product / Service design				
Analyze pricing, Costs and ROI				
Promotions & Advertising				
Web Design & Updates				
Marketing Collateral				
Social Media engagement				
Search Engine Marketing				

ACCOUNTING & FINANCE	RANKING PRIORITY	ME	PARTNER	SHARED
Banking & Budgets				
Invoices / Cash Flow				
QuickBooks / Tax Prep				

INFO & TECHNOLOGY SYSTEMS	RANKING PRIORITY	ME	PARTNER	SHARED
Software (Drop Box, Apps, AI, Etc.)				
Computer hardware & updates				
Email Services				

FIELD OPERATIONS	RANKING PRIORITY	ME	PARTNER	SHARED
Manage Field Staff				
External Client Communications & Meetings				
Internal Associate Communications				
Manager Performance Reviews				
Manager Training / Meetings				
Performance Metrics - KPI's				
Scheduling shifts				

HUMAN RESOURCES	RANKING PRIORITY	ME	PARTNER	SHARED
Analyze manpower needs				
Associate Handbook				
Benefit management				
Corrective Actions / Terminations / Promotions				
Handle all disciplinary /Termination notices				
Hiring - New Hire Processing				
Hiring - Review Screening & interviews				
Staff Evaluations				
Orientation / Initial Hire Training				
Policy & Procedure Documentation				

PAYROLL	RANKING PRIORITY	ME	PARTNER	SHARED
Fix any Payroll system issues for employees				
Assist with payroll issues				
Conduct Payroll operations & processes				
Review timecards prior to payroll				
Handle Payroll discrepancies				
Add/Remove staffing to system				
Processing Payroll Deductions				
Maintain legal compliance requirements				